

Eastern Illinois University The Keep

1997

Press Releases

7-11-1997

07/11/1997 - EIU Graduate Jacob Scherer Named to Dean's Advisory Board

University Marketing and Communications

Follow this and additional works at: https://thekeep.eiu.edu/press_releases_1997

Recommended Citation

University Marketing and Communications, "07/11/1997 - EIU Graduate Jacob Scherer Named to Dean's Advisory Board" (1997). 1997. 297.

https://thekeep.eiu.edu/press_releases_1997/297

This Article is brought to you for free and open access by the Press Releases at The Keep. It has been accepted for inclusion in 1997 by an authorized administrator of The Keep. For more information, please contact tabruns@eiu.edu.

97-203

July 11, 1997

FOR IMMEDIATE RELEASE:

EIU GRADUATE NAMED TO DEAN'S ADVISORY BOARD

CHARLESTON -- Jacob F. (J. R.) Scherer Jr., a 1974 finance major from Eastern Illinois University, has been named to a three-year term on the Dean's Business Advisory Board of Eastern's Lumpkin College of Business and Applied Sciences.

The board's membership includes executives who have distinguished themselves as leaders in their industries and communities. They provide advice to the dean on matters related to the School of Business and on matters related to strategic planning, program offerings, business services, and development. In addition, members facilitate the placement of student and faculty interns, employment of graduates, and recruitment of students. They also serve as lecturers to student organizations and classes.

Following his graduation from Eastern, Scherer returned to Ironton, Ohio, to join the family independent insurance agency as a sales agent, later becoming an owner and agency manager.

In 1984, he joined the Cincinnati Life Insurance Company of Fairfield, Ohio, as a commercial underwriter. Since joining the company he has held positions as regional director of the central and eastern Iowa sales territory, marketing officer, and is currently an executive officer and member of the board of directors for all insurance subsidiaries of the Cincinnati Financial Corp., specifically serving as manager of sales and marketing for the company.

Scherer is also active in many civic and service organizations. He and his wife, Luann, have four daughters -- Jennifer, Caitlyn, Shannon and Sarah, who will begin her studies at Eastern in the fall.